

IDPH FY 2016 PERFORMANCE PLAN

Name of Agency: Public Health			
Agency Mission: Promoting & protecting the health of Iowans			
Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Child & Adult Protection			
Desired Outcomes Provide prevention, protection, & support services to families & communities in Iowa to ensure strong families & safe communities.	Rate of Iowans under age 19 who have died from suicide (Number of suicides per 100,000 Iowans ages 10-19). 588_10_008	6.0	Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, & act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement. Outcomes: Prevent Injuries & Violence Promote Healthy Living

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Investigate Deaths 588_10100	Percent of autopsy reports completed within 90 days from date of death. 588_10100_003	90	<ul style="list-style-type: none"> Continue to improve autopsy procedures to improve turnaround time. Provide support, guidance, education, consultation, & training to county medical examiners & their death investigators.
2. Prevent Violent Behavior 588_10101	Percent of Iowa male students (grades 6, 8, & 11) who report experience with being bullied. 588_10101_001	44	<ul style="list-style-type: none"> Analyze violence data (including domestic abuse homicides & suicides) & release reports on violence prevention issues. Provide training & technical assistance to identify, assess, intervene, report, & document domestic violence & sexual assault for healthcare providers & other community professionals. Coordinate public information campaigns to change social beliefs that contribute to violence. Provide funding, training, & technical assistance for targeted prevention campaigns aimed at individuals, organizations, & communities. Make recommendations to state officials, agencies, & community leaders on how to prevent violence.
	Percent of Iowa female students (grades 6, 8, & 11) who report experience with being bullied. 588_10101_002	55	
	Number of students & professionals participating in sexual & domestic violence prevention programs. 588_10101_003	8,000	

IDPH FY 2016 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
	Percent of Iowa male 9-12 grade students who report they were ever physically forced to have sexual intercourse when they did not want to. 588_10101_004	3	
	Percent of Iowa female 9-12 grade students who report they were ever physically forced to have sexual intercourse when they did not want to. 588_10101_005	9	
3. Prevent Injuries 588_10102	Number of Iowans with brain injury that get information about living with it & preventing secondary disabilities. 588_10102_006	4,100	<ul style="list-style-type: none"> • Provide brain injury information, awareness, & learning opportunities. • Work through the Brain Injury Association of Iowa to match Iowans with brain injury & their families to supports & services. • Study needs of people with brain injury so their needs can be better met.
	Number of health professionals receiving brain injury training. 588_10102_005	1,300	<ul style="list-style-type: none"> • Administer contracts for provider training through the Iowa Association of Community Providers.
	Percent of disabled Iowa adults who self-reported their health as fair or poor. 588_10102_001	30	<ul style="list-style-type: none"> • Expand the information available via the website. • Distribute information during training on disability-related resources.
	Percent of disabled Iowa adults who self-reported being inactive. 588_10102_002	30	<ul style="list-style-type: none"> • Work with the Center for Disabilities & Development at the University of Iowa to provide an 8-week course called "Living Well with a Disability." • Provide training & technical assistance to private & public partners to improve accessibility following Americans with Disabilities Act guidelines. • Educate pre-service health professionals on providing better service & communication to people with disabilities. • Provide technical assistance to builders & contractors to make home & business modifications for accessibility.

IDPH FY 2016 PERFORMANCE PLAN

Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Emergency Management, Domestic Security & Public Health Preparedness			
Desired Outcomes Provide public health disaster preparedness services to all Iowans. Develop & implement a system of public health & health care services in response to disaster/ bioterrorism incidents or other public health emergencies. Provide emergency medical & trauma services to Iowans. Develop & implement a system of health services ready to respond to health emergencies.	Percent of local public health agencies that complete all annual preparedness activities. 588_28_002	96	Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, & act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement. Outcomes: Prepare for, Respond to, & Recover from Public Health Emergencies Prevent Injuries & Violence Strengthen the Public Health System Infrastructure
	Percent of hospitals that complete all annual preparedness activities. 588_28_003	83	
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Prepare for, Respond to, & Recover from Emergencies 588_28100	Average number of deficiencies per EMS site. 588_28100_006	3	<ul style="list-style-type: none"> • Regulate EMS training programs, as well as individual providers & patient care services. Regulation ensures that baseline standards for training, certification, & service authorization are met. • Help county EMS associations by providing funds for training & system development, & by serving as a resource for local EMS services. • Certify all licensed hospitals at a level of trauma care based on what resources are available in the community. • Collect, analyze, & provide trauma data to other state programs. • Regulate & provide oversight of Iowa's trauma care facilities.

IDPH FY 2016 PERFORMANCE PLAN

Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Health			
<p><u>Desired Outcomes</u> Assure individual, community- & facility-based prevention, intervention, treatment, & support services to all Iowans. Provide risk reduction & prevention services to maintain & improve health status & access to health services.</p> <p>Provide disease epidemiology services to families & communities in Iowa. Develop & implement a system of public health services ready to deal with outbreaks of infectious disease, food borne illness, & other public health threats or emergencies.</p>	Percent of Iowa adults rating their own health as good to excellent. 588_34_002	88	<p>Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, & act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement.</p> <p>Outcomes: Prevent Epidemics & the Spread of Disease Protect Against Environmental Hazards Promote Healthy Living Strengthen the Public Health System Infrastructure</p>
	Percent of Iowa adults with a BMI < 25. 588_34_010	35	
	Number of infant deaths per 1000 live births (infant mortality rate). 588_34_013	4.1	
	Number of child deaths per 100,000 children age 1-14 years (child death rate). 588_34_014	15.4	
	Number of births to teens ages 15 to 17 (per 1,000 females ages 15 to 17). 588_34_003	13	
	Age-adjusted cancer incidence rates (per 100,000 Iowans). 588_34_004	433	
	Age-adjusted cancer death rates (per 100,000 Iowans). 588_34_005	160	
	Age-adjusted coronary heart disease (CHD) death rate (per 100,000 Iowans). 588_34_006	111	
	Age-adjusted stroke death rate (per 100,000 Iowans). 588_34_007	35	

IDPH FY 2016 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Prevent Epidemics & the Spread of Disease 588_34100	Percent of disease reports that are sent out to local public health for follow-up within 48 hours of receiving them. 588_34100_005	90	<ul style="list-style-type: none"> • Maintain disease surveillance, reporting, & investigation. • Train local public health staff in their roles/responsibilities associated with epidemiological response.
	Percent of HIV cases with late diagnoses of HIV infection (AIDS diagnosis made within one year of HIV diagnosis). 588_34100_001	35	<ul style="list-style-type: none"> • Provide information, training, & funding to local public health agencies & community-based organizations for prevention programs. • Offer counseling, testing, & referral services, including services for the partners of HIV-positive individuals. • Provide medication, case management, & supportive services. • The AIDS Drug Assistance program provides life-saving medication for HIV infected Iowans when no other resources, including Medicaid, are available. • Study & investigate ways to decrease transmission among disproportionately affected people, such as African Americans, Latinos, men who have sex with men, & injection drug users.
	Percent of diagnosed HIV-positive people who are in HIV primary medical care. 588_34100_002	75	<ul style="list-style-type: none"> • Provide information, training, & funding to local public health agencies & community-based organizations for prevention programs. • Offer counseling, testing, & referral services, including services for the partners of HIV-positive individuals. • Provide medication, case management, & supportive services.
	Percent of TB patients who complete treatment in 12 months. 588_34100_003	90	<ul style="list-style-type: none"> • The AIDS Drug Assistance program provides life-saving medication for HIV infected Iowans when no other resources, including Medicaid, are available. • Study & investigate ways to decrease transmission among disproportionately affected people, such as African Americans, Latinos, men who have sex with men, & injection drug users. • Provide funding for local health departments to give TB tests, treatment, & chest x-rays for TB patients. • Provide funding for the University of Iowa Hygienic Lab to perform TB testing. • Maintain a system to ensure positive TB lab tests are reported to IDPH for surveillance & disease investigation. • Advise healthcare providers who evaluate & treat Iowans with TB & LTBI.
	Percent of contacts to sputum AFB-smear positive TB cases evaluated for infection & disease. 588_34100_004	95	<ul style="list-style-type: none"> • Provide funding for local health departments to give TB tests, treatment, & chest x-rays for TB patients. • Provide funding for the University of Iowa Hygienic Lab to perform TB

IDPH FY 2016 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
	Percent of Iowa 2-year-olds fully immunized (4-3-1-3-3-1-4). 588_34100_007	90	<p>testing.</p> <ul style="list-style-type: none"> • Maintain a system to ensure positive TB lab tests are reported to IDPH for surveillance & disease investigation. • Advise healthcare providers who evaluate & treat Iowans with TB & LTBI. • Purchase & distribute vaccine to public & private health care providers through the Vaccines for Children (VFC) program including Iowans ages 18 & younger who are Medicaid eligible, uninsured, underinsured, or American Indian or Alaskan natives. • Provide education about vaccine-preventable diseases & the benefits of immunization. • Provide funding to local public health agencies to conduct immunization clinics & outreach clinics. • Manage the statewide Immunization Registry Information System (IRIS), which keeps immunization records for all Iowans, helping to prevent individuals from being under & over immunized.
	Percent of Iowa 2-year-olds covered by 4 DTaP vaccinations. 588_34100_009	90	<ul style="list-style-type: none"> • Purchase & distribute vaccine to public & private health care providers through the Vaccines for Children (VFC) program including Iowans ages 18 & younger who are Medicaid eligible, uninsured, underinsured, or American Indian or Alaskan natives. • Provide education about vaccine-preventable diseases & the benefits of immunization. • Provide funding to local public health agencies to conduct immunization clinics & outreach clinics. • Manage the statewide Immunization Registry Information System (IRIS), which keeps immunization records for all Iowans, helping to prevent individuals from being under & over immunized. • Provide funding for testing supplies & patient & provider education at 70 STD testing sites across Iowa. • Offer confidential partner notification & counseling statewide to inform people who might not know they have been exposed to an STD. • Provide treatment medications at no expense to Iowans with STDs to stop the spread of disease. • Monitor the number of reportable STD cases & types of risk behaviors, so that appropriate educational programs & community outreach can occur. • Offer technical assistance to clinics, hospitals, & laboratories to ensure correct identification, treatment, & follow-up care of STD patients. • Identify & contain STD outbreaks to prevent further spread of infection. • Develop & enforce legislation, rules, & policies to address emerging trends in STD infection transmission.
	Percent of Iowa 2-year-olds covered by 3 Polio vaccinations. 588_34100_010	90	
	Percent of Iowa 2-year-olds covered by 1 MMR vaccination. 588_34100_011	90	
	Percent of Iowa 2-year-olds covered by 3 Hib vaccinations. 588_34100_012	90	
	Percent of Iowa 2-year-olds covered by 3 Hep B vaccinations. 588_34100_013	90	
	Percent of Iowa 2-year-olds covered by 1 Varicella vaccination. 588_34100_014	90	
	Percent of Iowa 2-year-olds covered by 4 PCV vaccinations. 588_34100_015	90	
	Percent of all reported infectious cases of syphilis located by state & local disease prevention specialists (DPS) within seven working days. 588_34100_016	90	

IDPH FY 2016 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
	Percent of all reported cases of gonorrhea located by state & local DPS within 14 working days. 588_34100_017	90	<ul style="list-style-type: none"> • Provide funding for testing supplies & patient & provider education at 70 STD testing sites across Iowa. • Offer confidential partner notification & counseling statewide to inform people who might not know they have been exposed to an STD. • Provide treatment medications at no expense to Iowans with STDs to stop the spread of disease. • Monitor the number of reportable STD cases & types of risk behaviors, so that appropriate educational programs & community outreach can occur. • Offer technical assistance to clinics, hospitals, & laboratories to ensure correct identification, treatment, & follow-up care of STD patients. • Identify & contain STD outbreaks to prevent further spread of infection. • Develop & enforce legislation, rules, & policies to address emerging trends in STD infection transmission.
	Percent of all priority cases of Chlamydia located by state & local DPS within 14 working days. 588_34100_018	90	
2. Improve Child & Family Health 588_34101	Percent of women served in the maternal health program who report a medical home. 588_34101_001	93	<ul style="list-style-type: none"> • Provide funding to 21 Iowa maternal health agencies that provide services to pregnant & postpartum women including <ul style="list-style-type: none"> ✓ Help in finding a medical home. ✓ Prenatal & postpartum health education. ✓ Transportation to medical visits. ✓ Education about lifestyle choices to improve pregnancy outcomes. ✓ Breastfeeding education & support. ✓ Psychosocial assessment including screening for perinatal depression. ✓ Nutrition assessment & education. ✓ Oral health assessment & help in finding a dentist. ✓ Postpartum home visits by registered nurses to assess the health of both new mothers & their babies. ✓ Family needs assessment & referral to community resources to help the family. ✓ Help families find out if they qualify for health insurance services at a reduced or no cost. ✓ Referral to family planning & child health agencies after delivery to support the family's ongoing health care needs. • Administer two maternal health specific projects: <ul style="list-style-type: none"> ✓ Project Connect violence prevention. ✓ Iowa's Prenatal Risk Assessment Monitoring System (PRAMS).
	Percent of Iowa children born with Very Low Birth Weight (VLBW). 588_34101_028	1.0	
	Percent of children, who do not have a parent-signed waiver, that are screened for disorders tested through the Iowa newborn screening panel. 588_34101_004	100	<ul style="list-style-type: none"> • Promote & improve access to comprehensive genetic health care services, laboratory services, early hearing detection & intervention, & surveillance. • Assure statewide education is provided & develop policies & programs that assure the availability of & access to quality genetic health care, newborn screening, & laboratory services. • Provide universal newborn hearing screening, short-term follow up, & referrals to early intervention & family support services.

IDPH FY 2016 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
	Percent of infants screened at birth for hearing loss. 588_34101_007	100	<ul style="list-style-type: none"> • Provide statewide medical consultation & counseling to people with a diagnosed genetic disorder through regional clinics. • Provide medical consultation & counseling to those with a diagnosed neuromuscular disorder, such as muscular dystrophy. • Conduct newborn testing & follow-up for metabolic disorders & cystic fibrosis. • Provide metabolic formula & medical foods for people diagnosed with PKU & other inherited metabolism disorders that require medically necessary foods. • Conduct surveillance for congenital & inherited disorders & stillbirth on children born in Iowa. Support stillbirth surveillance activities. Promote stillbirths awareness initiatives. • Provide resources to explore & compile family health history to determine risk of inherited diseases. Provide resources for lifestyle/behavior changes & screening tests based on the results of the family health history. • Conduct prenatal testing to screen for fetal congenital/inherited disorders.
	Percent of WIC infants breastfed at birth. 588_34101_009	65	<ul style="list-style-type: none"> • Provide access to nutrient-rich foods. • Offer nutrition education & support in making positive behavior changes in diet & physical activity.
	Percent of WIC infants breastfeeding at 6 months. 588_34101_010	20	<ul style="list-style-type: none"> • Provide breastfeeding education & support. • Make referrals for health care & social services. • Offer community-based services through 20 local contractors. • Improve access to Iowa grown fruits & vegetables through the WIC Farmers Market Nutrition Program (in cooperation with the Iowa Department of Agriculture & Land Stewardship). • Stimulate the Iowa economy by buying over \$46 million dollars of food from more than 650 Iowa grocery stores & pharmacies that accept WIC checks for the prescribed supplemental foods. • Support Iowa agriculture by providing supplemental foods produced in the state (milk, fruit juice, whole wheat bread, & eggs). • Provide statistics to monitor the nutrition & health status of women, infants, & children.
	Percent of children served in Child Health programs who report a medical home. 588_34101_005	95	<ul style="list-style-type: none"> • Provide funding for 22 Child Health centers to assure child health services are available in all 99 counties for children & youth ages birth to 22. • Encourage community-based Child Health agencies to work closely with medical providers to ensure family-centered, community-based, & culturally sensitive preventive health services are offered.
	Percent of Medicaid enrolled children who receive at least one recommended well child exam. 588_34101_011	80	<ul style="list-style-type: none"> • Provide access to community-based health resources through the toll free Healthy Families Line, a 24-hour information & referral phone line. • Assist in developing local health care systems that meet present & future health needs. • Support community-based child health agencies that link clients to medical & dental providers.

IDPH FY 2016 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
	Number of medical practices engaged in 1st Five screenings for being at risk for developmental, behavioral, & social delays. 588_34101_012	90	<ul style="list-style-type: none"> • Partner with primary healthcare providers to ensure quality social, emotional, & developmental screenings of children under age 5. • Help practices by offering enhanced care coordination to families in need of diverse community resources.
	Percent of Medicaid-enrolled children, ages 1-5 years that receive any dental service. 588_34101_006	55	<ul style="list-style-type: none"> • Coordinate the I-Smile program to help local public health partners promote oral health, provide preventive services, & educate the public about the importance of early & regular oral health care. • Increase awareness of children's oral health with physicians, nurses, & physician assistants, & train them to provide oral screenings & preventive care for families.
	Number of children ages 0-20 getting dental sealants from hygienists practicing under public health supervision. 588_34101_013	11,000	<ul style="list-style-type: none"> • Work with local public health partners to help families make appointments & find payment sources for dental care. • Provide funding to public health agencies to provide screenings & dental sealants to low-income, uninsured, & underinsured children in grades 2-8. • Coordinate oral health surveillance to monitor & track Iowans' oral health status & ability to access & pay for care. • Oversee the school dental screening requirement for children newly enrolling in elementary & high school. • Track services provided by dental hygienists working under public health supervision, to assure services are provided to underserved families.
	Percent of male students who ate 5 or more servings of fruits & vegetables per day during the past 7 days. 588_34101_014	20	<ul style="list-style-type: none"> • Administer the 1) Iowans Fit for Life, 2) Iowa Nutrition Network, 3) Community Transformation, & 4) Healthy Communities programs. • Make it easier for Iowans to eat well & be physically active. The healthy choice should be the easy choice. • Bring state & local partners together to build networks dedicated to healthy eating & physical activity. • Provide funding & support to improve the food & activity environments where Iowans live, work, & play. • Provide resources for communities & organizations to support improvements in nutrition & physical activity environments.
	Percent of female students who ate 5 or more servings of fruits & vegetables per day during the past 7 days. 588_34101_015	20	
	Percent of male students who were physically active for a total of 60 minutes or more per day on 5 or more of the past 7 days. 588_34101_016	57	
	Percent of female students who were physically active for a total of 60 minutes or more per day on 5 or more of the past 7 days. 588_34101_017	43	

IDPH FY 2016 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
	Family Planning: Number of unduplicated clients served. 588_34101_018	13,175	<ul style="list-style-type: none"> • Provide access to Medical Services, Information, Health Education, & Community Education including <ul style="list-style-type: none"> ✓ Birth control exams & supplies ✓ Birth control methods ✓ Sexually transmitted infections & HIV/AIDS ✓ Tests & treatment for sexually transmitted diseases ✓ Cancer screening: pap smears & breast exams ✓ Self-exams for breast or testicular cancer ✓ Infertility exams, counseling, & referral ✓ Tests for high blood pressure & anemia ✓ Pregnancy tests ✓ How to plan a healthy pregnancy ✓ How to talk with parents & others about sexuality ✓ How to make responsible sexual decisions, avoid reproductive coercion ✓ Reproductive health & reproductive life planning ✓ Importance of nutrition ✓ Effects of alcohol, drugs, & tobacco on reproductive health ✓ Public speakers & educational materials
	Family Planning: Number of low-income clients served (below 150% of the federal poverty level). 588_34101_019	11,330	
	Family Planning: Number of adolescents (under 20 years old) served. 588_34101_020	2,900	
3. Protect Against Environmental Hazards 588_34102	Number of abandoned wells closed & private water wells renovated, eliminating potential pathways for contaminants to groundwater. 588_34102_002	2,000	<ul style="list-style-type: none"> • Offer consultation to local boards of health & boards of supervisors on their role in providing environmental health services. This includes finding & hiring qualified environmental health specialists. • Provide training & consultation services to local environmental health staff & public on issues including indoor air quality, water quality, tattoo inspections, & more. • Provide technical assistance & consultation during a food or water related illness outbreak investigation. • Facilitate coordination between state agencies & local public health. • Provide equipment, assistance, & back-up staff for local emergency response plans. • Provide funding to local health departments for private well testing, plugging abandoned wells, & renovating existing wells.
	Percent of Iowa children under the age of 6 years that receive a blood lead test. 588_34102_006	98	<ul style="list-style-type: none"> • Educate parents & health care providers about lead testing & pay for children who do not have a source of payment. • Provide education & outreach on childhood lead poisoning to parents, health care providers, & property owners. • Involve community leaders in childhood lead poisoning prevention through community coalitions. • Collect & analyze blood lead testing data.

IDPH FY 2016 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
4. Prevent & Treat Addictive Behaviors 588_34104	Six months after treatment, net change in the percent of SA treatment clients not using their primary substance (abstinence). 588_34104_003	50	<ul style="list-style-type: none"> • Provide access to <ul style="list-style-type: none"> ✓ Assessment & evaluation to determine the type of service & level of care needed. ✓ Residential treatment, halfway house, intensive & extended outpatient, & medication-assisted treatment, including through the Iowa Plan for Behavioral Health. ✓ Continuing care designed to transition from primary treatment to ongoing recovery. ✓ Culturally specific treatment services through the Culturally Competent Treatment Project. ✓ Treatment & care coordination for individuals re-entering communities through the Jail-based Substance Abuse Treatment Project. ✓ Recovery support services through the Access to Recovery (ATR) program. • Collect standardized data from licensed providers to meet federal requirements, identify substance use trends & service needs, determine funding needs, & measure program performance. • Improve the service system based in NIATx principles. • Assure a recovery-oriented system of care that welcomes & engages Iowans at all points in their personal recovery efforts. • Provide onsite licensing inspections of substance abuse & problem gambling treatment programs to assure they meet rules & regulations. • Provide technical assistance to substance abuse & problem gambling treatment programs on operating & evaluating their services. • Maintain a complete list of licensed programs, their status, & available services as a resource to the public.
	Percent of Iowa 6th grade students who have never used alcohol. 588_34104_010	96	<ul style="list-style-type: none"> • Fund organizations that use proven prevention programs to increase abstinence from alcohol, tobacco, & other drugs by people under age 21. • Fund organizations to use the Strategic Prevention Framework, which is a five-step planning process that assists communities in addressing substance abuse issues. • Fund proven prevention programs that focus on out-of-school youth development opportunities for ages 5 to 18. • Fund coalitions to prevent or reduce substance abuse in communities. • Fund mentoring programs certified by the Iowa Mentoring Partnership to provide or support local mentoring services. • Maintain an Epidemiological Workgroup to assess, analyze, interpret, & communicate data about substance consumption & consequences.
	Percent of Iowa 8th grade students who have never used alcohol. 588_34104_011	85	
	Percent of Iowa 11th grade students who have never used alcohol. 588_34104_012	54	
	Percent of 8th grade students who think there is a possibility of “great risk or harm” in having three or more drinks of alcohol nearly every day. 588_34104_013	65	

IDPH FY 2016 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
	Percent of 11th grade students who think there is a possibility of “great risk or harm” in having three or more drinks of alcohol nearly every day. 588_34104_014	57	
	Percent of Iowa 8th grade students who are current smokers. 588_34104_006	4	<ul style="list-style-type: none"> • Provide funding to 43 Community Partnerships to engage in tobacco prevention and control activities at the local level covering 95 counties. • Promote prevention and cessation through social media and targeted interventions. • Provide resources, education, and information about the Iowa Smokefree Air Act at www.iowaSmokefreeAir.gov and 1-888-944-2247. • Partner with private and public organizations to support health initiatives such as Blue Zones and the Healthiest State Initiative. • Support Quitline Iowa (1-800-784-8669), which provides free, effective counseling to help Iowans quit using tobacco. • Collaborate with other state agencies to enforce laws prohibiting tobacco sales to minors. • Provide training and education to health care providers to promote cessation with their clients. • Monitor trends in smoking and tobacco use prevalence and evaluate activities.
	Percent of Iowa 11th grade students who are current smokers. 588_34104_004	10	
	Percent of Iowa adults who are current smokers. 588_34104_005	17	
	Percent of Iowa adults who report smoking every day. 588_34104_015	15	
	Percent of Iowa adults who report they have never smoked. 588_34104_016	54	
	Percent of discharged clients who report no gambling in the past 30 days. 588_34104_001	85	<ul style="list-style-type: none"> • Fund counseling for problem gamblers & those affected by the gambling of a family member. • Fund Recovery Support Services to provide practical support & assistance for persons receiving problem gambling counseling. • Fund primary prevention & education services on the risks & responsibilities of gambling. • Fund secondary prevention services for groups at increased risk of problem gambling. • Fund helpline referral & education services through 1-800-BETS OFF & www.1800betsoff.org. • Fund training & professional development for counselors providing treatment for problem gambling & common co-occurring disorders. • Promote a Recovery Oriented System of Care that supports long-term recovery efforts of Iowans. • Provide onsite licensing inspections problem gambling treatment programs to assure they meet rules & regulations.
5. Improve Access to Quality Health Services 588_34105	Number of patient visits provided by health professionals recruited & retained through the PRIMECARRE loan repayment program. 588_34105_014	42,000	<ul style="list-style-type: none"> • Assist in recruiting students into primary care service-oriented careers. • Engage in analysis & strategic planning for health care access & health care reform. • Coordinate public & private efforts to develop & maintain a stable, well

IDPH FY 2016 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
	Number of Medicaid patient visits provided by health professionals recruited & retained through the PRIMECARRE loan repayment program. 588_34105_015	7,000	<p>qualified, diverse, & sustainable health care workforce.</p> <ul style="list-style-type: none"> • Manage grants & contracts related to health workforce. • Help professionals repay loans through the Iowa Loan Repayment Program. Loan repayment awards are made to an average of eight health professionals a year who commit to serve in shortage areas for two years. • Help communities looking for health care professionals & professionals looking for vacancies using a free web-based national recruitment network.
	Number of children enrolled in Medicaid expansion & <i>hawk-i</i>. 588_34105_012	68,722	<ul style="list-style-type: none"> • Work with other organizations & agencies to provide information & <i>hawk-i</i> applications to families at various locations. • Help families navigate the Medicaid & <i>hawk-i</i> enrollment process. • Develop & deliver timely, culturally correct education & materials to Iowans through conferences, health fairs, & trainings. • Encourage policy & procedure changes in the Medicaid & <i>hawk-i</i> programs to increase the number of people who stay in the programs. • Consult with other programs, such as Oral Health, to create effective outreach & communication materials for health insurance, & overall child & family health & wellness. • Plan meetings & trainings to discuss ways to expand health care coverage outreach & education, simplify coverage programs, & coordinate coverage.
	Number of state & local programs & organizations that have received technical assistance, resources, or training about multicultural health issues & services. 588_34105_013	68	<ul style="list-style-type: none"> • Work with companies, communities, faith-based groups, & others across Iowa to develop strategies for providing culturally & linguistically appropriate services. • Coordinate & provide education & training in culturally & linguistically appropriate health care & service delivery to any state, local, or regional agency, program, or institution. • Assure access to networks, contacts, & resources necessary to apply for local, regional, & federal grants & awards. • Assure a comprehensive health assessment for newly arriving refugees. Work with partnering agencies to assure appropriate health services. • Provide information to the public about health disparities. • Plan, evaluate, assess, & research health disparities. • Develop legislation, rules, & policies related to health disparities. • Work with & provide links to communities, local agencies & programs, & regional & federal entities to address the health issues that affect Iowa's minority, immigrant, & refugee populations.
	Number of counties with local public health agency employees that have participated in quality improvement training. 588_34105_016	75	<ul style="list-style-type: none"> • Provide ongoing regional quality improvement trainings to local public health staff. • Coordinate a local and state QI Network for support and technical assistance.

IDPH FY 2016 PERFORMANCE PLAN

Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
6. Promote Healthy Living 588_34106	Percent of Iowa adults eating five fruits & vegetables a day. 588_34106_004	20	<ul style="list-style-type: none"> • Administer the 1) Iowans Fit for Life, 2) Iowa Nutrition Network, 3) Community Transformation, & 4) Healthy Communities programs. • Make it easier for Iowans to eat well & be physically active. The healthy choice should be the easy choice. • Bring state & local partners together to build networks dedicated to healthy eating & physical activity. • Provide funding & support to improve the food & activity environments where Iowans live, work, & play. • Provide resources for communities & organizations to support improvements in nutrition & physical activity environments.
	Percent of Iowa adults participating in the recommended level of aerobic physical activity. 588_34106_005	50	
	Breast & Cervical Cancer: Number of mammograms provided. 588_34106_001	4,800	<ul style="list-style-type: none"> • Help low-income women access breast & pelvic exams, mammograms, & Pap tests. • Reimburse health care providers for screening & diagnostic services provided to eligible women. • Increase awareness across the state of the importance of early detection, diagnosis, & treatment.
	Breast & Cervical Cancer: Number of Pap tests provided. 588_34106_002	2,500	
	Percent of Iowans who report that the homemaker services they received helped them stay in their home rather than going to a long-term care facility. 588_34106_006	90	<ul style="list-style-type: none"> • Fund local programs to <ul style="list-style-type: none"> ✓ Strengthen the public health infrastructure in supporting local needs assessment & community organizing processes necessary to encourage community change for improved health. ✓ Help Iowans engage in healthy behaviors; & ✓ Improve access to health services for those who “fall through the cracks” & often have no other options, including in-home skilled nursing; home care aide; homemaker; & immunizations for children & adults when there is no other funding source. • Provide technical assistance & support to local boards of health & local public health agencies in all 99 counties through regional consultants. Direct support toward resolving community health issues, problems, or concerns; building & maintaining the knowledge & skills necessary to provide local public health services & build healthier communities; & acting as catalysts for sharing best practices between boards of health, local public health agencies, & IDPH.

IDPH FY 2016 PERFORMANCE PLAN

Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Regulation & Compliance			
Desired Outcomes Enforce the Code of Iowa & Iowa Administrative Code to ensure & protect Iowans' health, safety, & welfare.	Bureau of Professional Licensure: Percent of cases resolved within one year of receiving a complaint. 588_61_002	70	Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, & act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement. Outcomes: Strengthen the Public Health System Infrastructure
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Ensure Quality Health Professionals 588_61100	Bureau of Professional Licensure: Average number of days to process new applications. 588_61100_002	7	<ul style="list-style-type: none"> • Process applications for initial licensure, license renewal, & reactivation of licenses. • Coordinate, & in some cases, conduct examinations for licensure. • Determine eligibility for licensee participation in the Volunteer Health Provider Program. • Address all complaints & implement discipline at the licensing board's direction.

IDPH FY 2016 PERFORMANCE PLAN

Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Resource Management			
<u>Desired Outcomes</u> Provide administrative, financial, & support services to IDPH personnel, programs, & contractors to support improved services & results for Iowans. Implement, maintain, & support technology services for the department & statewide.	Percent of organizational operations issues with above average performance ratings by employees. 588_67_003	50	Goal 1: Strengthen infrastructure of core services. Goal 2: Ensure adequate funding to support core services. Goal 3: Invest in the right people with the right skills. Goal 4: Improve IDPH's ability to manage, analyze, & act on data. Goal 5: Cultivate an organizational culture of Lean/quality improvement. Outcomes: Promote Healthy Living Prevent Injuries & Violence Protect Against Environmental Hazards Prevent Epidemics & the Spread of Disease Strengthen the Public Health System Infrastructure Prepare for, Respond to, & Recover from Public Health Emergencies
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Improve the Department's Performance 588_67100	Audit Reports: Number of findings & questioned costs. 588_67100_001	0	<ul style="list-style-type: none"> Standardize & simplify department procedures. Assure all IDPH service contractors follow the terms & conditions of financial management, staff qualifications, & contract performance & administration. Improve the service contracting process by standardizing and simplifying procedures throughout the department. Maintain an electronic document library system for service contract management including the submission of requests for funding, execution of contractual documents, submission of required reports, and reimbursement requests.
	Accounts Payable: Average processing time from receipt of an accounts payable document to submission to DAS for payment. 588_67100_003	4.5	
	Percent of IDPH employees that find internal training useful in their daily work. 588_67100_005	90	<ul style="list-style-type: none"> Offer in-house training and continuing education that improves the performance of IDPH employees & enhances their knowledge base.